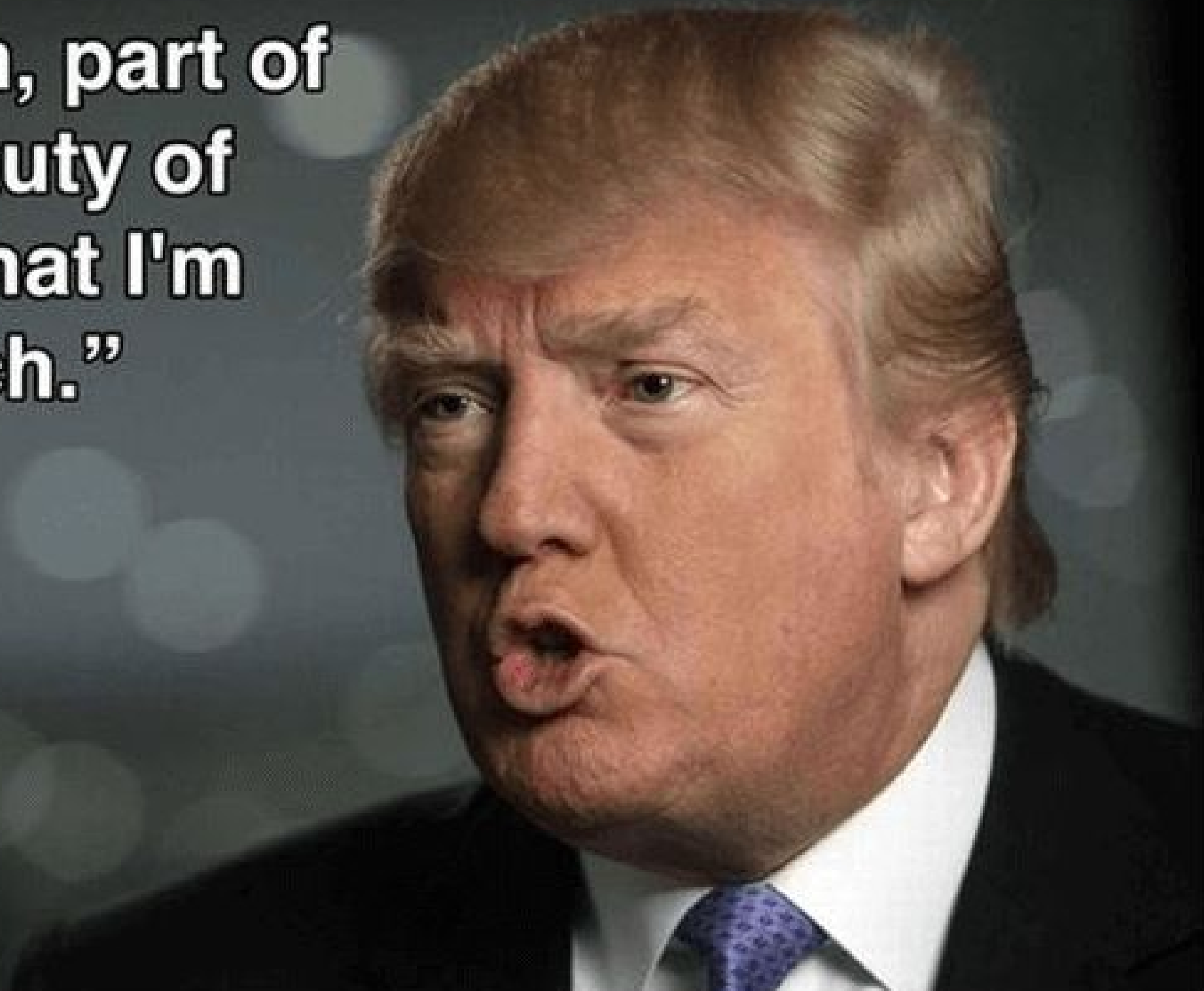


“I mean, part of the beauty of me is that I'm very rich.”



APPS

## There's a Tinder-like App for One Percenters

By Gloria Sin · On August 18, 2015

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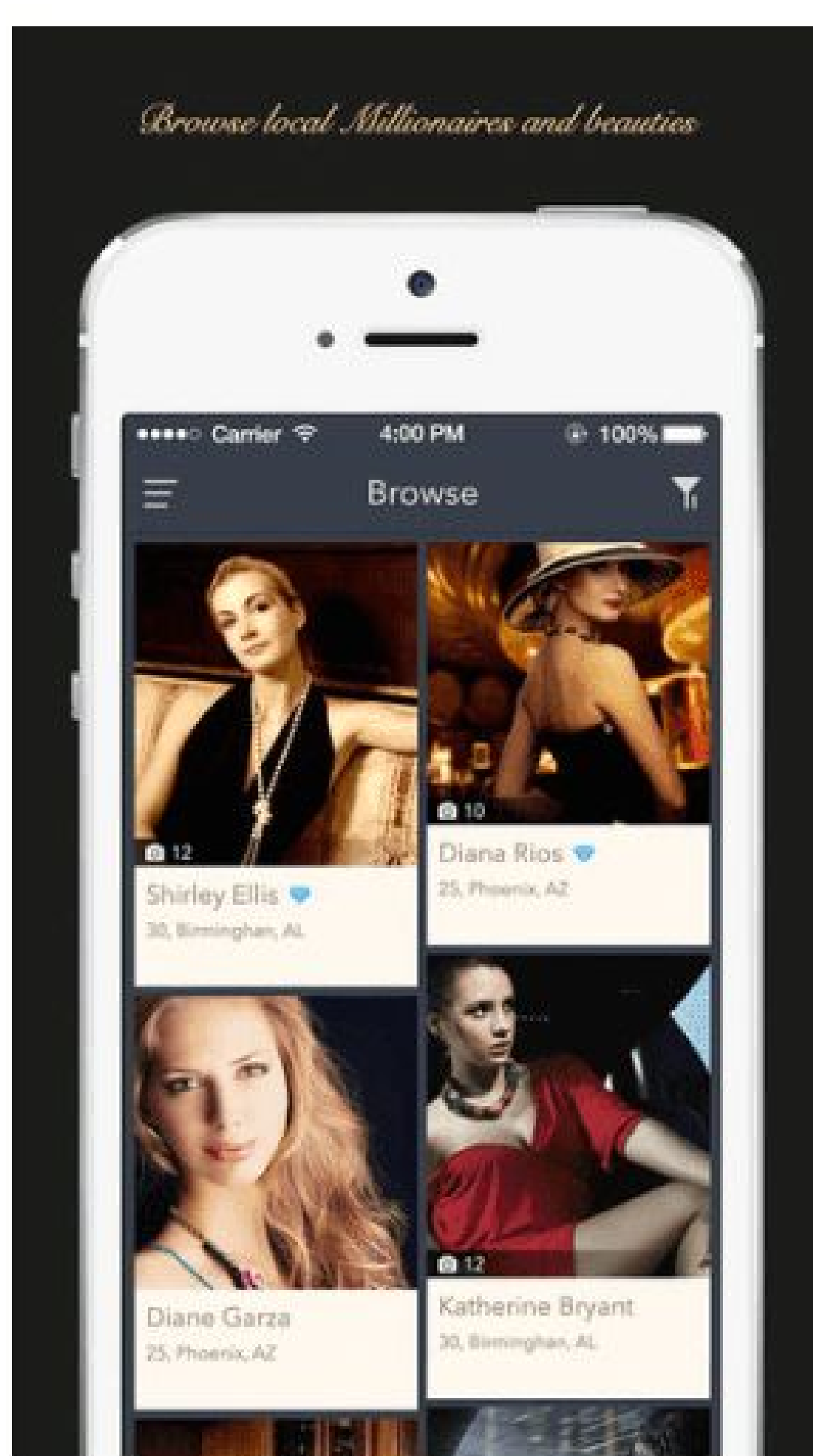
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If you're among the top one-percent and want to date like-minded individuals, or you simply want to mingle with singles in the millionaire club, then you need to *swipe right* to the Millionaire Match mobile app, available for both iOS and Android.

Unlike popular dating apps on the market like Tinder, Millionaire Match actually began as an [online dating website](#) 15 years ago, with the goal of helping the super-rich and influential find love. With over 2.4 million active members around the world, this exclusive service seems to have tapped into the market of this exclusive club's dating needs. This Millionaire Match app is just the latest tool the company has developed to help its selective members date more efficiently.

Catering to people with high net worth who are usually short on time, value privacy and convenience, and are wary of imposters, the company actually requires new members to disclose their income. In fact, high-earning members can submit their financial documents to earn the distinction of being a 'Certified Millionaire' to give themselves an extra edge in the dating pool. There is even a place for them to upload photos of their favorite things to impress potential suitors.

To take advantage of the fact its members are always on the move, the app's 'Let's Meet' feature makes use of their mobile device's GPS to find other members nearby. Users will see two profiles at a time to help them decide who they'd like to meet. When they find someone they're interested in, they have to mark that profile as 'like'; if both parties 'like' each other, then they'll be able to chat together through the app. If all goes well, perhaps they will jet off to Italy for some gelato or whatever else one-percenters do on a first date.



Although it is free to download the app and create a profile to meet current members, only Gold members who pay a monthly fee (as much as \$70 a month) enjoy features like the ability to initiate conversations with the people they like, or search exclusively for other 'Certified Millionaires' in the community. For the truly wealthy, this is a small price to pay to ensure exclusivity, but for the rest of us, that's quite a steep monthly cover charge to access this exclusive club.

Is it possible for the equally well-heeled to find true love through Millionaire Match, a service that is so focused on money and net worth? If you've ever tried this app or service, please dish on your experience!