

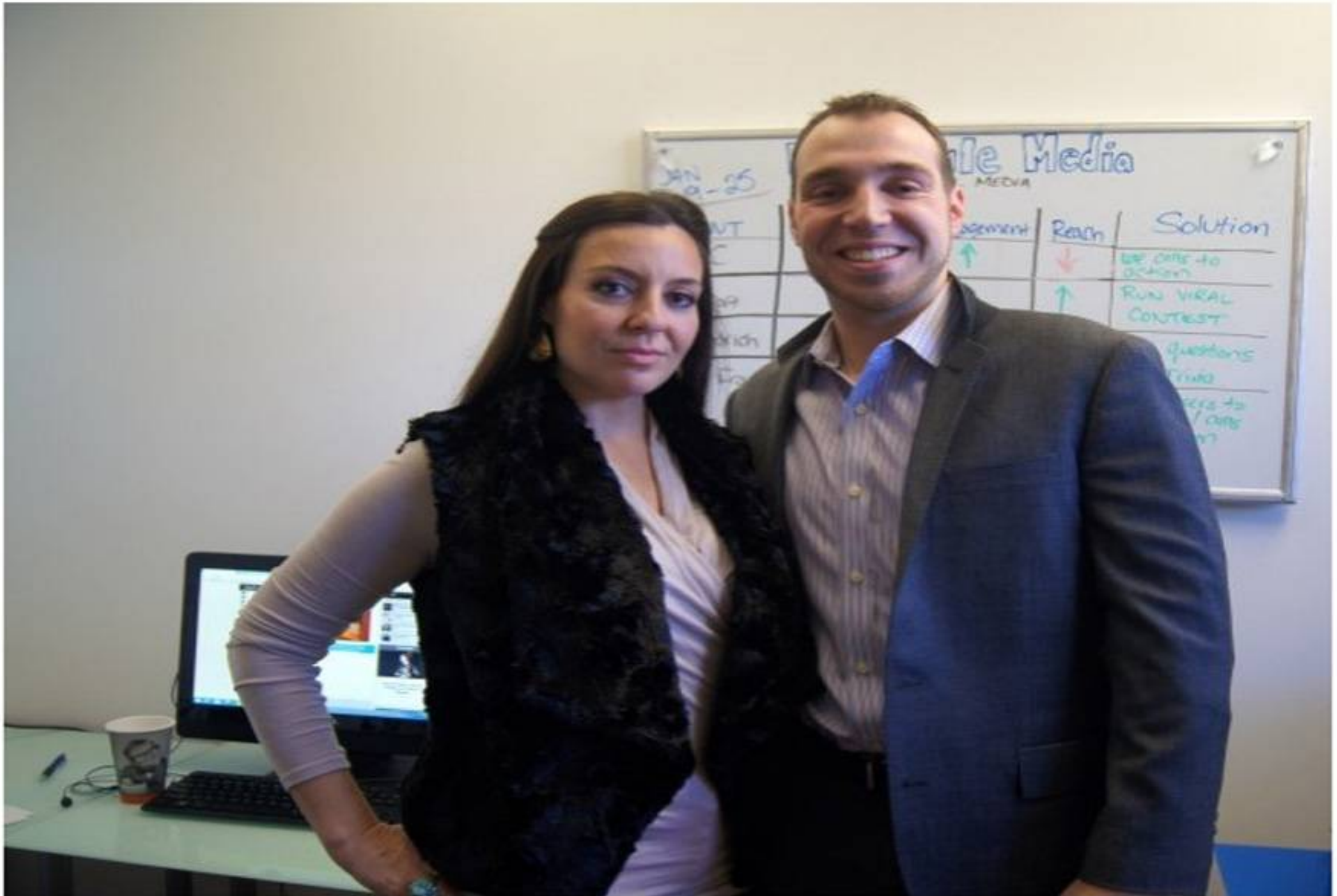
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Siblings Find Success Through Partnering in Business

Long Island brother and sister join forces to run growing public relations and social media firm

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Brother and sister Allison and Jared Kugel in one of the offices of Full Scale Media

Walking into the offices of [Full Scale Media](#) in Mineola feels a bit like stepping into a familiar home. Yes, it's an office. Desks with computers are against every available wall space, there's the controlled chaos of people busy at work but there's also something more. A cozy-family like feeling, which probably comes from the fact founders and owners, are brother and sister Allison and Jared Kugel, but that feeling also speaks of their business philosophy.

"We want to relate to our clients in a very real way," Jared said.